

Each year, STM's management committee sets out the objectives stemming from the various areas of focus in our 2025 Strategic Organizational Plan it wants to achieve during the year. Each objective is the subject of a follow-up, with the help of different performance indicators. Here, we present our results at August 2017.



Target reached at date of report

- Confident in reaching target by December 31, 2017
- Confident in reaching target by December 31, 2017 with corrective action pending
- Reaching target by December 31, 2017 in jeopardy

| DELIVERING THE OFFER OF SERVICE AS PROMISED | ACTUAL AT 31-08-17 | 2017 TARGET | CURRENT STATUS |
|--|--|---|-------------------|
| Deliver planned service (bus, metro, TA) | Bus | Bus | > |
| Review bus network planning | In progress | Public consultation carried out | > |
| EXTRA connecte Project for Transport adapté: Ride reminders for customers | Roll-out of customer notifications completed | Roll-out of SAE Minibus phase and Taxi 1 phase | > |

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| IMPROVE SERVICE REGULARITY AND ENSURE PREDICTABILITY | ACTUAL | 2017 TARGET | CURRENT STATUS |
|--|--|---------------------------|-------------------|
| Customer on time in the métro | 97.10 % | 97.60 % | > |
| Bus punctuality | 81.45 % | 82.00 % | > |
| Punctuality of TA (Paratransit) service | 81.30 % Taxi only; minibus and taxi combined coming soon | 82.00 % | > |
| Review all processes – métro service stoppages and communications during incidents | Review of causes throughout all customer information tools carried out Changes for updating average stopping times, additions and amendments to content of disruption messages executed in métro operating software systems Recommendation for a review of tasks handled by customer information advisor being analyzed Recommendation for transition messages during service disruptions being analyzed Awarness campaign among train operators for verbal announcements aboard their train | New processes implemented | * |

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| FOCUS ON QUALITY OF SERVICE AND SAFETY | ACTUAL AT 31-08-17 | 2017 TARGET | CURRENT STATUS |
|--|---|--|-------------------|
| Vision changeur : transforming the role of fare collectors | Roll-out at 68 stations (+32) | 68 stations (+32) | * |
| Carry out Boarding via all doors pilot Project | Bus lines 139 and 439 plus 13 articulated lines serving 15 métro stations since June 19, 2017 Operational | Offered at métro stations with artic. and bus lines 139-439 | * |
| Review standards for quality of services | Underway | Get approval for updated Comfort and customer service standard in December 2017 | > |
| Develop an indicator to measure the public's feeling of safety | Completed | Publication of results starting July 2017 (collected in Spring) | * |
| Develop a media strategy | Completed | Strategy developed | * |

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| CONTINUE WITH ROLL-OUT OF UNIVERSAL ACCESS | ACTUAL | 2017 TARGET | CURRENT STATUS |
|--|--|---|-------------------|
| Carry out actions for 2017 outlined in 2025 Universal Access Plan | Underway | Actions for 2017 carried out | > |
| Réno-Systèmes elevator and métro station Accessibility Program | Place-d'Armes in service Honoré-Beaugrand expected in January 2018 | Actions for 2017 carried out with Place-d'Armes and Honoré-Beaugrand operational | > |
| Continuation of pilot project on use of bus and métro system by TA customers | Underway - 11/30 done | 30 customers use bus and métro system | > |

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| REDUCE THE DEFICIT IN ASSET MAINTENANCE | ACTUAL | 2017 TARGET | CURRENT STATUS |
|---|-------------------------|-------------|-------------------|
| Deficit in asset maintenance | Annual calculation only | \$3.65 B | > |

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| GENERATE BENEFITS + IMPROVE PERFORMANCE WHEN ACHIEVING INVESTMENTS | ACTUAL | 2017 TARGET | CURRENT STATUS |
|--|---|----------------------|-------------------|
| Rate of execution of projects | 61 % | 80 % | > |
| AZUR trains | 26 trains (+14) | 30 trains (+18) | > |
| iBUS | 83/90 BICS at Sept. 1 MPB underway Beta site testing underway Application underway | Packs 3 and 4 | > |
| Cell phone in the métro | 37 stations (+7) | 40 stations (+10) | > |
| New transit shelters | + 144 | 1 200 (+210) | > |
| MPB (Bus Priority Measures) | 305 km | 375 km | > |

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| GENERATE BENEFITS + IMPROVE PERFORMANCE WHEN ACHIEVING INVESTMENTS | ACTUAL | 2017 TARGET | CURRENT STATUS |
|--|--|--|-------------------|
| Bus | Batch1: 22/22 buses received Batch 2: 31/31 buses received Batch 3: 14/25 buses received Total of 1829 active buses Fleet expanded ahead of Côte-Vertu mitigation measures. Major repairs must be carried out on these buses | 3,65 B\$ | > |
| Signage | 2 stations completed in 2017, another 5 upcoming. | Atwater, Laurier, Crémazie, Guy-Concordia, Jean-Drapeau, Place-d'Armes (+ 6 stations) | > |
| Escalators | 0 | 7 replacements / 8 maintenance | > |

Deliverables October, 23 2017

STRATEGIC DIRECTION IMPROVING THE CUSTOMER EXPERIENCE

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| ELECTRIFY ENTIRE TRANSIT SYSTEM | ACTUAL | 2017 TARGET | CURRENT STATUS |
|------------------------------------|----------------------------|---------------------------|-------------------|
| City Mobility operational | In service May 24, 2017 | 3 buses and 2 pantographs | * |

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FOCUS COMBINED MOBILITY

| ENHANCE OVERALL TRANSIT EXPERIENCE FOR CUSTOMERS | ACTUAL AT 31-08-17 | 2017 TARGET | CURRENT STATUS |
|--|--|--|-------------------|
| Customer Satisfaction Total | 90 % | 90 % | > |
| Customer Satisfaction Métro | 84 % | 83 % | > |
| Customer Satisfaction Bus | 84 % | 79 % | > |
| Customer Satisfaction TA | 95 % | 90 % | * |
| Develop and get approval for an initial strategy for combined mobility | Strategy developed | Strategy developed | * |
| Develop an indicator for combined ridership | Underway | Indicator developed | > |
| Conclusion of NFC proof of concept and determine follow-up | Call for proposals for innovative e-ticketing solutions underway | Proof of concept completed Call for proposals completed | * |

Deliverables October, 23 2017

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STRATEGIC DIRECTION ADAPTING ORGANIZATION TO NEW GOVERNANCE

FOCUS A KEY PLAYER FOR SUSTAINABLE MOBILITY

| CONTRIBUTE TO DEVELOPMENT OF PUBLIC TRANSIT AND SUSTAINABLE MOBILITY | ACTUAL AT 31-08-17 | 2017 TARGET | CURRENT STATUS |
|---|-----------------------|--------------------------|-------------------|
| Carry out actions for 2017 outlined in 2025 Universal Access Plan | Underway | 2017 actions carried out | > |
| Assess impacts of REM on our bus and métro lines | Underway | Impacts assessed | > |

Deliverables October, 23 2017

STRATEGIC DIRECTION ADAPTING ORGANIZATION TO NEW GOVERNANCE

FOCUS A KEY PLAYER FOR SUSTAINABLE MOBILITY

| RENEW TRANSIT ORGANIZATION TO ENSURE THE EXCELLENCE OF THE CUSTOMER EXPERIENCE | ACTUAL | 2017 TARGET | CURRENT |
|--|-------------------------------|-----------------------------|---------|
| Identify 'moments of truth' for customers | Completed in February 2017 | Moments of truth identified | * |

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|---|-------------------|
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| | at date of report |

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STRATEGIC DIRECTION CONTROLLING FINANCES

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FOCUS A CULTURE OF OPERATIONAL EXCELLENCE

| CONTROL ADMINISTRATION OF PERFORMANCE CONTRACT | ACTUAL | 2017 TARGET | CURRENT STATUS |
|---|--|--|-------------------|
| Reach an agreement about contractual ties with ARTM | Underway | Agreement signed | > |
| Execute transfers of assets and liabilities with ARTM | Underway | Transfers executed | > |
| Rate of absenteism at STM | Cumulative result at August 31, 2017: 8.8% | 8.0 % | > |
| Carry out activities and project initiatives outlined in the 2017 three-year Excellence Opérationnelle Plan | 21 M\$ | 20 M\$ | * |
| Transgesco — A \$33 M dividend | 23.4 M\$ | 33.0 M\$ | > |
| Transgesco – Frontenac real estate project | Underway | Submit a proposal to STM Board of Directors by October 2017 | > |
| Transgesco – other real estate initiatives to start up | Underway | Analyze the opportunities for potential with another real estate project | > |

STRATEGIC DIRECTION ATTRACT, DEVELOP AND MOBILIZE TALENT

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FOCUS A CHOICE EMPLOYER

| ATTRACT AND RETAIN TALENT | ACTUAL AT 31-08-17 | 2017 TARGET | CURRENT STATUS |
|---|-----------------------|---|-------------------|
| Implement the actions of the action plans that resulted from 2016 survey | Underway | Results published in sequence and one action per first-level manager as decided by the team | > |
| Set target for 2020 mobilization | Target set at 60% | Target set | * |
| Carry out actions for 2017 in the diversity and equal opportunity for employment program | Underway | 2017 actions carried out | > |

STRATEGIC DIRECTION ATTRACT, DEVELOP AND MOBILIZE TALENT

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FOCUS **COMMITTED EMPLOYEES**

| PROMOTE COMMITMENT AND LEADERSHIP | ACTUAL | 2017 TARGET | CURRENT STATUS |
|--|---|--|-------------------|
| Roll-out of the reactive and proactive in-house communications strategy as needed | On-going (2 such situations so far this year) | Answer produced in 48h and publication within 5 business days (common target for executive branches involved in approval process) On-going | * |
| Carry out actions outlined in intervention plan developed by committee of managers tasked with identifying solutions despite daily challenges related to STM management issues | Underway | Process ended in June 2017 and results integrated into process of mobilization | > |
| Resolve relevant irritants for employees (CEO Tour) | Underway | Irritants resolved | > |
| CEO Tour - phase 2 | On-going | One meeting per month | > |
| Use budget allowance for employee recognition | Underway | 100% of budget spent | > |
| Negotiate collective agreements up for renewal in 2018 | Underway | Negotiations with 4 unions | > |