

“60 Years of Metro Moments” Participation Contest 2026

CONTEST RULES

1. The “60 Years of Metro Moments” participation contest is commissioned by the Société de transport de Montréal (STM) and organized by the STM (hereinafter the “Contest Organizers”) and takes place in Québec from August 18, 2026, at 12:00 a.m. to October 30, 2026, at 11:59 p.m. (hereinafter the “Contest Period”).

ELIGIBILITY

2. This contest is open to any person aged 16 years or older residing in Québec who has participated in one of the initiatives surrounding the metro’s 60th anniversary, whether online through social media, through the TA Newsletter, by sharing a Metro Moment, or by completing the satisfaction survey regarding the 60th anniversary initiatives (hereinafter the “Participants”).

HOW TO ENTER

TA Newsletter:

3. To enter the contest, participants must click on the link included in the September 10, 2026 TA Newsletter email and complete the following fields: First Name, Last Name, and TA Customer Number. Entries must be submitted no later than September 23, 2026, at 11:59 p.m.

Facebook and Instagram:

4. To enter the contest, participants must answer the following question on the STM – Mouvement collectif Facebook page or the STM – Mouvement collectif Instagram account by posting a comment under the contest publication: “What is your favorite memory involving the metro?”. Entries must be submitted no later than September 27, 2026, at 11:59 p.m.

Metro Moments:

5. To enter the contest, participants must submit their Metro Moment to the STM by completing the online form available on the STM.info website (“Share Your Metro Moment”). Entries must be submitted no later than October 13, 2026, at 11:59 p.m.

Satisfaction Survey:

6. a) Participants who complete a satisfaction survey related to the 60th anniversary initiatives, including the Piknic Electronik survey, during the Contest Period will automatically be entered into the contest
b) No purchase necessary.
c) there is a limit of one (1) entry per person per survey.

PRIZES

7. A total of thirty-eight (38) winners will be selected and will receive one or more items from the 60th anniversary collection (t-shirts, caps, and bags), representing a total prize value of \$3,495.75..

Prize allocation by platform is as follows:

Platform	Number of winners	Value
TA Newsletter	2	\$294.60
Facebook and Instagram	10	\$1 173.50
Metro Moments	20	\$1 798.00
Satisfaction Survey	5	\$144.75
Piknic Electronik Survey	1	\$84.90
TOTAL	38	\$3 495.75

8. Winners must claim their prize at the STM Lost and Found Office during regular business hours at Berri-UQAM Station.

Business Hours:

Open Monday through Friday from 8:00 a.m. to 6:00 p.m.

Closed on Saturdays, Sundays, and [statutory holidays](#).

If a winner is unable to travel to Berri-UQAM Station because of a functional limitation or because of the distance from their place of residence, the winner may request to receive the prize by mail. Any winner wishing to exercise this option must submit a request by email to info@mavoixmaSTM.info and provide their mailing address.

DRAWS

9. Random draws will be conducted among eligible participants for each method of entry, in accordance with Sections 3, 4, 5, and 6, to select a total of thirty-eight (38) winners. The draws will take place either before a witness by an STM representative working remotely or at STM Head Office located at Place Bonaventure, 800 De La Gauchetière West, Montréal, Québec, H5A 1K6.

Platform	Number of winners	Draw date	Location
TA Newsletter	2	Sept. 24, 2026 10 :00 am	STM Representative Working Remotely
Facebook and Instagram	10	Sept. 28, 2026 10 :00 am	STM Representative Working Remotely
Metro Moments	20	Oct. 14, 2026 10 :00 am	STM Head Office
Satisfaction Survey	5	Nov. 2, 2026	STM Representative Working Remotely
Piknic Electronik Survey	1	Nov. 2, 2026	STM Representative Working Remotely
TOTAL	38		

GENERAL CONDITIONS

TA Newsletter:

10. To be declared a winner, the selected entrant must be contacted by email by the Contest Organizers within fifteen (15) days following the draw. The selected entrant must also sign the Declaration and Release Form provided by the Contest Organizers within the timeframe specified by the Contest Organizers. The prize must then be claimed at the STM Lost and Found Office in accordance with the provisions described in Section 8.

Facebook and Instagram :

11. The selected person will be contacted through Facebook or Instagram private messaging and will have 24 hours to respond to the STM. If no response is received, another winner will be randomly selected and will have 24 hours to confirm acceptance of the prize. This process will continue until a winner accepts the prize. The selected entrant must also sign the Declaration and Release Form provided by the Contest Organizers within the timeframe specified by the Contest Organizers. The prize must then be claimed at the STM Lost and Found Office in accordance with the provisions described in Section 8.

Metro moments :

12. To be declared a winner, the selected entrant must be contacted by email by the Contest Organizers within fifteen (15) days following the draw. The selected entrant must also sign the

Declaration and Release Form provided by the Contest Organizers within the timeframe specified by the Contest Organizers. The prize must then be claimed at the STM Lost and Found Office in accordance with the provisions described in Section 8.

Satisfaction Survey:

13. To be declared a winner, the selected entrant must be contacted by email by the Contest Organizers within fifteen (15) days following the draw. The selected entrant must also sign the Declaration and Release Form provided by the Contest Organizers within the timeframe specified by the Contest Organizers. The prize must then be claimed at the STM Lost and Found Office in accordance with the provisions described in Section 8.

In addition to the foregoing...

14. Failure to comply with any of the above-mentioned conditions or any other condition set out in these Rules shall result in disqualification, and a new draw may be conducted for the prize in accordance with these Rules until a participant is selected and declared a winner.
15. Within five (5) days of receiving the duly completed and signed Declaration Form, the Contest Organizers will award the prize to the winner.
16. Electronic entry forms and Declaration Forms are subject to verification by the Contest Organizers. Any electronic entry form, letter, or Declaration Form that is incomplete, fraudulent, submitted late, does not permit identification of the participant, or is otherwise non-compliant may be rejected and will not entitle the participant to an entry or a prize, as applicable.
17. Any decision made by the Contest Organizers or their representatives regarding this contest shall be final, subject to any decision of the Québec Régie des alcools, des courses et des jeux concerning matters within its jurisdiction.
18. The Contest Organizers reserve the right to disqualify any person who enters or attempts to enter this contest using a method that is contrary to these Rules or unfair to other participants (e.g., entering beyond the permitted limit). Such person may be referred to the appropriate legal authorities.
19. The prize must be accepted as described in these Rules and may not be transferred, assigned, or substituted for another prize.
20. The selected participant releases the Contest Organizers, their advertising and promotional agencies, and their respective employees, agents, and representatives from any liability for damages arising from the acceptance or use of the prize, including any tax consequences. In order to be declared a winner and prior to receiving the prize, the selected participant agrees to sign a Declaration Form to that effect.
21. The Contest Organizers reserve the right, at their sole discretion and at any time, to cancel, terminate, modify, or suspend this contest, in whole or in part, in the event of any occurrence or human intervention that could corrupt or affect the administration, security, impartiality, or proper conduct of the contest as contemplated by these Rules, subject to approval by the Québec Régie des alcools, des courses et des jeux where required. Under no circumstances shall the Contest Organizers, their subsidiaries, advertising and promotional agencies, suppliers of products or services related to the contest, or their employees, agents, and representatives be required to award more prizes than those provided for in these Rules or to award prizes otherwise than in accordance with these Rules.
22. By participating in this contest, the winner authorizes the Contest Organizers and their representatives to use, if required, the winner's name, photograph, image, statement concerning the prize, place of residence, and/or voice for advertising purposes without compensation of any kind.
23. By participating or attempting to participate in this contest, each participant releases the Contest Organizers, their subsidiaries, advertising and promotional agencies, and their employees, agents, and representatives from any liability for damages resulting from participation or attempted participation in

the contest.

24. No-purchase entry letters and membership forms become the property of the Contest Organizers and will not be returned to participants under any circumstances.
25. No communication or correspondence will be exchanged with participants except for the purpose of administering the prize.
26. Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Québec Régie des alcools, des courses et des jeux for resolution. Any dispute regarding the awarding of a prize may be submitted to the Régie solely for the purpose of obtaining an intervention to attempt a settlement.
27. For the purposes of these Rules, the participant is the person whose name appears, as applicable, on the membership form or on the no-purchase entry letter. That person shall receive the prize if selected and declared a winner.
28. In the event of any discrepancy between the French and English versions of these Rules, the French version shall prevail.
29. This contest is subject to all applicable laws.