

My voice my STM sign-up contest 2026

CONTEST RULES AND REGULATIONS

1. The “My voice my STM” sign-up contest is sponsored by the Société de transport de Montréal (STM) and organized by SOM (hereafter the “contest organizers”) and takes place in Quebec from January 1, 2026, at 12 a.m. to December 31, 2026, at 11:59 p.m.

ELIGIBILITY

2. Contestants must be 16 years or older, residents of Quebec and members of the STM Panel. The contest excludes employees, agents and representatives of the STM and contest organizers and their subsidiaries, their advertising and promotion agencies, suppliers of prizes, materials and services related to this contest, as well as all members of their immediate family (siblings, children and parents), their legal or common-law spouse, and all other persons with whom these employees, agents and representatives are domiciled.

HOW TO ENTER

3. a) To enter the contest, you must sign up to be a member of the “My voice my STM” research group (hereafter “members”) at www.mavoixmastm.info.
b) No purchase necessary.
c) Limit of one (1) contest entry per person for the entire contest period.

PRIZE

4. Two (2) prizes of \$300.00 each will be awarded each quarter, for a total of \$2,400.00. Limit of one (1) prize per winner. **Winners will receive an Interac bank transfer.**

DRAWS

5. Eight (8) eligible panel members will be selected by random draw from among the members, in compliance with paragraph 3, and the prizes below will be distributed to the winners. Two (2) winners will be selected for each three-month period. Draws will take place at the SOM offices.

Draw period	Prizes	Contest period
April 14, 2026 at 10:00 a.m.	2 prizes of \$300 each	January 1 to March 31, 2026
July 14, 2026 at 10:00 a.m.	2 prizes of \$300 each	April 1 to June 30, 2026
October 13, 2026 at 10:00	2 prizes of \$300 each	July 1 to September 30, 2026
January 12, 2027 at 10:00	2 prizes of \$300 each	October 1 to December 31, 2026

GENERAL CONDITIONS

6. In order to be declared a winner, the person selected for the prize must:
 - a) Be an active subscriber of My voice my STM panel at the time of the draw;
 - b) Be contacted by email or phone by the contest organizers within five (5) to fifteen (15) business days following the draw;
7. If a contestant who is selected fails to meet one of the above conditions or any other condition provided for in these contest rules and regulations, said contestant will be disqualified, and a new random draw will be held in accordance with these rules and regulations until a contestant is selected and declared a winner.
8. Within five (5) days of receiving the release form, duly completed and signed, the contest organizers will award the prize to the winner.
9. Electronic entry forms and release forms are subject to verification by the contest organizers. Any electronic entry form, letter or release form that is either incomplete, fraudulent or sent late, does not allow the contestant to be identified, or is otherwise non-compliant may be rejected and will not qualify as a contest entry or for a prize.
10. All decisions made by the contest organizer or its representatives regarding this contest are final and without appeal, subject to any decision by the Régie des alcools, des courses et des jeux du Québec, on any matter over which it has jurisdiction.
11. The contest organizers reserve the right to disqualify any person who enters or attempts to enter this contest in a manner that is contrary to these contest rules and regulations or that is unfair to the other contestants (e.g., submitting an entry outside of the allotted limit, etc.). Such individuals may be reported to the appropriate legal authorities.
12. The prize must be accepted as described in these contest rules and regulations and may not be transferred to another person nor substituted for another prize.
13. The selected contestant releases the contest organizers, their advertising and promotion agencies, their employees, agents and representatives from any and all liability for any damage he or she may incur as a result of the acceptance or use of their prize, including any fiscal incidence. In order to be declared a winner and prior to receiving the prize, the selected contestant agrees to sign a release form to that effect.
14. The contest organizers reserve the right, at any time and at their sole discretion, to cancel, terminate, modify or suspend this contest, in whole or in part, should any event or human intervention occur that could corrupt or affect the administration, security, impartiality or conduct of the contest as outlined in these rules and regulations, subject to approval by the Régie des alcools, des courses et des jeux du Québec, if required. Under no circumstances will the contest organizers, their subsidiaries, their advertising and promotion agencies, their suppliers of products and services for this contest, or their employees, agents and representatives be required to award more prizes than provided for in these rules and regulations or to award the prize otherwise than in accordance with these rules and regulations.

15. By entering this contest, the winner authorizes the organizers and their representatives to use, if required, his or her name, photograph, image, statements about the prizes, place of residence and/or voice for advertising purposes, without any form of compensation.
16. By entering or attempting to enter this contest, individuals agree to release the organizers, their subsidiaries, their advertising and promotion agencies, their employees, agents and representatives from any and all liability for any damage that they may incur due to their participation or attempted participation in this contest.
17. No-purchase entry letters and application forms are the property of the contest organizers and will under no circumstances be provided or returned to contestants.
18. No communication or correspondence will be entered into with any contestant except for the purpose of awarding the prize.
19. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of the prize may be submitted to the Régie des alcools, des courses et des jeux, only for the purpose of helping the parties reach a settlement.
20. For the purposes of these rules and regulations, the contestant is the person whose name appears on either the application form or the no-purchase entry letter. The prize will be awarded to that person if he or she is selected and declared the winner.
21. In the event of a discrepancy between the French and English versions of these contest rules, the French version will prevail.
22. This contest is subject to all applicable laws.